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ENDORSEMENT: Kelly Brough Earns Endorsement from Marijuana Industry Group

Denver, CO – The Marijuana Industry Group (MIG), Colorado's cannabis trade association representing more than 500 business licenses, endorsed Kelly Brough to be Denver's next mayor. Kelly is the only candidate in the mayor's race endorsed by MIG and this is the first time the cannabis industry in Colorado has officially endorsed in any political race.

'As a mother, a small business owner, and the Board Chair of MIG, I am delighted to announce MIG's endorsement of Kelly Brough for Denver Mayor,' **Tiffany Goldman, Board Chair, Marijuana Industry Group (MIG)**. "Kelly brings a refreshing openness to our issues, and as a successful businessperson she truly understands the hardships and financial issues the cannabis industry is facing. She will champion the cannabis patients, customers, employees and small businesses as important voices that help make Denver great and prosperous, and we believe she has the leadership skills to get this city on the right track."

"I worked closely with and supported the marijuana industry as CEO of the Denver Metro Chamber of Commerce," **said Kelly Brough**. "And as mayor, I will continue to support them, as I will for all businesses in Denver. With my executive experience, I know we can fast track community planning, permitting and inspections which will help all businesses."

"My girls lost their dad to suicide after a long struggle with addiction. As such, I have personal reservations about any and all substance use. That said, cannabis is legal in Colorado and my priority as mayor would be to faithfully uphold the laws and create a business-friendly atmosphere that will allow Denver's economy to grow and thrive."

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Kelly Brough is not a politician and has never run for office, but she has the lived experience to understand the challenges facing Denver families and the executive experience to take action and make real, positive change. Her proven track record and experience as the Chief of Staff to former Mayor John Hickenlooper and first female CEO of the Denver Chamber of Commerce has positioned her to successfully tackle Denver's biggest challenges like housing costs, homelessness, and public safety. Learn more about Kelly at <https://kellybrough.com/>.