

FOR IMMEDIATE RELEASE

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Over 100 Latina Community Leaders and Small Business Owners Back Kelly Brough for Mayor

Denver, CO – Over 100 Latinas have signed up to join a coalition co-chaired by Community Leader Perla Gheiler, former RTD Director for District C Juanita Chacon, and former Policy Director of the ACLU of Colorado Denise Maes, to support Kelly Brough for Denver mayor. See the full list of names [HERE](#).

“Kelly has time and time again taken on hard issues that affect our Latino/a communities, all of our communities and the people in them,” **said Perla Gheiler, a Denver community leader.** “While at the Denver Metro Chamber, she was part of a coalition to help address the inequities of our Denver metro residents who could not otherwise afford college and she helped create opportunities for women and minority-owned businesses.”

“I have no doubt that Kelly will be responsive to the Latino/a community because she has always been a collaborator, a bridge builder and a really good listener,” **said Juanita Chacon, former RTD Director for District C.** “She is genuine and believes in the power of collaboration to get to the best ideas and the best answers.”

“The number of women and Latinas that Kelly has personally mentored is tremendous,” **said Denise Maes, former Policy Director for the ACLU of Colorado.** “Her heart is huge and she is amazingly generous with her time, because she knows giving back can change a person’s life and trajectory.”

Kelly is committed to meeting the needs of Denver’s diverse communities by identifying disparities and creating opportunities for all of Denver’s residents, from removing barriers to homeownership to making higher education accessible. In 2018, Kelly helped to pass [Prosperity Denver](#), a sales tax measure to fund post-secondary education for Denver Public School graduates. Kelly also built an arm of the Denver-Metro Chamber of Commerce called [Prosper Colorado](#) which is focused on removing the racial inequities in housing.

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Kelly Brough is not a politician and has never run for office, but she has the lived experience to understand the challenges facing Denver families and the executive experience to take action and make real, positive change. Her proven track record and experience as the Chief of Staff to former Mayor John Hickenlooper and first woman CEO of the Denver Chamber of Commerce has positioned her to successfully tackle Denver’s biggest challenges like housing costs, homelessness, and public safety. Learn more about Kelly at <https://kellybrough.com/>.