



**FOR IMMEDIATE RELEASE**

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**NEW AD: Kelly Brough Releases TV Ad Highlighting Executive Qualifications and Reminds Voters History Could Be Made**

Denver, CO – As Denver voters are receiving their ballots in the mail this week, Kelly Brough released the campaign’s first TV ad of the run-off election. The upbeat ad titled “[Most Qualified](#)” highlights her executive experience of working as then-Mayor Hickenlooper’s Chief of Staff and touts support from [Denver Police](#), former Denver chiefs of police Aristedes "Ari" Zavaras and Gerry Whitman, [former Governor Bill Ritter](#), and [former Mayor Wellington and former State Rep. Wilma Webb](#).

Kelly also contrasts herself as the leader with executive experience and realistic solutions, who has never run for office, by stating “far-fetched empty promises won’t solve our problems.” Denverite reported on whether Michael Johnston’s plan for homelessness is achievable and [“longtime Denver homeless advocate Terese Howard of the Housekeys Action Network said she admires Johnston’s ambitions and urgency, but the numbers don’t work.”](#) In the ad, Kelly pledges to offer Denver residents real solutions.

Denver has never elected a woman to the position of mayor while 45 men have served in the position. Kelly closes her argument for mayor by highlighting her qualifications and states that this time, “the most qualified man for the job...” is a woman.



[Watch Here](#)

Transcript:

*Kelly Brough: I'm new to this whole candidate thing. I've never run for office before, but I have run a city as Mayor Hickenlooper's Chief of Staff.*

*I'm Kelly Brough, and far-fetched empty promises won't solve our problems. I'll never promise something I can't deliver.*

*It's why I'm endorsed by Denver Police Officers, two former police chiefs, Governor Ritter, Wellington and Wilma Webb, and so many others.*

*They know that this time, the most qualified man for the job...*

*All: Is a woman.*

*Kelly Brough: That's me.*

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*Kelly Brough is not a politician and has never run for office, but she has the lived experience to understand the challenges facing Denver families and the executive experience to take action and make real, positive change. Her proven track record and experience as the Chief of Staff to former Mayor John Hickenlooper and first woman CEO of the Denver Chamber of Commerce has positioned her to successfully tackle Denver's biggest challenges like housing costs, homelessness, and public safety. Learn more about Kelly at <https://kellybrough.com/>.*